

**2010 Ross Garden Tour *Program & Resource Directory*
Advertising Prices and Specifications**

Ad sizes and prices:

- Premium locations: 8" wide x 10" high; if bleed, add ¼" top and bottom for trim.
 - Back cover: \$1,700
 - Inside front cover: \$1,500
 - Inside facing front cover: \$1,350
 - Inside facing back cover: \$1,350
- Full Page: 8" wide x 10" high (if bleed, add ¼" top and bottom for trim) for \$1,200
- Half Page: 8" wide x 4.75" high (if bleed, add ¼" on side for trim) for \$720
- Quarter Page: 3.75" wide x 4.75" high (no bleed) for \$450
- Professional Services Directory (8 ads per page): 3.5" wide x 2" high (no bleed) for \$275

Format:

- Files should be PDF (Print Resolution), EPS or TIF. (Fonts must be outlined or included.)
- Files should be created in Adobe InDesign, Illustrator or Photoshop (*not* Quark).
- All files must be CMYK at print resolution of at least 300 dpi.
- Sheet-fed offset printing on 60# matte coated paper.
- Questions regarding print format should be directed to Sally Newson at 415.456.7889, or sally@nunnandassociates.com.

Sending your art files:

- Via FTP:
 - Server: <ftp.nunnandassociates.com>
 - Username: general@nunnandassociates.com
 - Password: august0! (*with a zero and exclamation point at the end*)
 - Please place ads in the folder titled "Garden Tour 2010 Ads".
- Via Mail: address to Nicole Haslett/Sally Newson, P.O. Box 1765, Ross, CA. 94957.

Art deadline: Monday, March 1, 2010

Payment due: Monday, February 15, 2010. (Please note that a 10% discount will be given for ads purchased by December 31, 2009.)

Garden Tour Date: Saturday, May 8, 2010

Thank you for supporting the Ross School Fine Arts Program!